

# Kam Burns

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## EXPERIENCE

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JANUARY 2020 – PRESENT

### **Co-founder, board member** Trans Journalists Association

- Built website and developed social media strategy for an organization dedicated to serving trans journalists and informing the media at large on trans issues
- Co-authored the Trans Journalists Association [style guide](#), used in newsrooms across the country
- Manage social media accounts, communications, and media inquiries

NOVEMBER 2020 – PRESENT

### **Engagement editor** POLITICO

- Develop social strategies for new and emerging platforms like Twitter Spaces and Reddit
- Share editorial content on Facebook, Twitter and Instagram using POLITICO's distinct voice
- Work with reporters and editors on breaking news, live platforms, and live event coverage

NOVEMBER 2018 – OCTOBER 2020

### **Associate engagement manager** WIRED

- Strategized new methods of engagement on growing platforms such as Twitch, TikTok, and Reddit
- Promoted editorial content on Facebook and Twitter accounts, including breaking news
- Contributed to overall engagement strategy, including newsletters, homepage, and event coverage

JUNE 2018 – AUGUST 2018

### **Social media intern** New York Times

- Promoted stories on Facebook, Twitter, and Instagram main accounts
- Performed daily analysis The Times' social strategy and performance as compared to other outlets
- Aided in the launch of the @nytbooks Instagram account

JUNE 2017 – AUGUST 2017

### **Reporting intern** Hartford Courant

- Pitched and reported a variety of stories on the topics of education, politics, and LGBT issues
- Contributed to multimedia storytelling in the Greater Hartford Area, using photo, video, and social

JANUARY 2017 – MAY 2017

### **Newscast intern** WBUR

- Reported on local, national news for hourly newscast
- Covered events, interviewed sources and edited interviews for content

SEPTEMBER 2016- DECEMBER 2016

### **Intern** PolitiFact

- Assessed accuracy, integrity of political commentary and translated it into digestible fact checks
- Contributed to social media presence including Twitter, Facebook and Medium

JUNE 2016- AUGUST 2016

### **Digital intern** WNPR

- Pitched and reported local political, environmental and cultural news
- Curated content for Facebook Live, Twitter and Instagram

JANUARY 2016- MAY 2016

### **Metro correspondent** Boston Globe

- Sourced local stories from police scanner, social media and tip line
- Reported on breaking news for the publication's metro section

## SKILLS

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AfterEffects, Audition, InDesign, Photoshop, Premiere, Excel, Chartbeat, Google Analytics, Parse.ly

## EDUCATION

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2018

**Bachelor of Science, Journalism** Emerson College